

2024



**CONTRACTORS ASSOCIATION
OF WEST VIRGINIA**

SPONSORSHIP OPPORTUNITIES

2114 KANAWHA BOULEVARD, EAST
CHARLESTON, WEST VIRGINIA 25311

**(304) 342-1166
CAWV@CAWV.ORG**

Dear Member,

The Contractors Association of West Virginia (CAWV) is excited to launch its first-ever Annual Partner Program giving members the opportunity to sponsor events on an annual basis. Members can choose an annual sponsorship, or individual sponsorships, to help better plan their budgets for 2024.



Annual sponsors will receive exclusive opportunities to position their companies in front of our members at events, showcasing your support of West Virginia's construction industry all year long. Annual partners will receive premier recognition on the website, signage at events, prominent mentions in our event programs, exclusive access to our members and industry professionals, customized promotional opportunities, and much more.

In addition to the annual program, members can also choose individual sponsorships. If you're looking to set your budget for the year, à la carte options are available and are included in this packet. Please know that the association will continue to offer sponsorships throughout the year for the events included in this packet, in addition to events not listed.

Sincerely,

A handwritten signature in black ink, appearing to read "Tim Spradling". The signature is stylized with a large, sweeping flourish at the end.

Tim Spradling
President

WHY SPONSOR?

Sponsorships and advertising are great ways to be seen by both your customers and prospective customers. By becoming a sponsor, you are aligning your company with a century-old legacy of leadership in West Virginia's construction industry.

Your support helps us continue our mission and, in return, offers your company unparalleled visibility and recognition. You'll gain access to a dedicated network of industry professionals, and your brand will be prominently featured at our events and on our website, ensuring that your commitment to the industry is recognized all year long.

Join us in shaping the future of West Virginia's construction industry and make a lasting impact as a valued CAWV sponsor.

Please take the time to review our 2024 sponsorship options. Contact the CAWV at (304) 342-1166 or cawv@cawv.org with questions or for more information.

STEP 1

Commit to a CAWV Annual Partnership OR decide how much you want to spend for the year and select individual sponsorships.

STEP 2

Select the sponsorships in 2024 that add up to your commitment amount.

STEP 3

Complete the form and return it to cawv@cawv.org by January 15, 2024.

After your commitment is received, you will receive an invoice detailing your package.

Sponsorship packages and prices are subject to change. Annual Partners receive the prices listed at the time of commitment.

PLATINUM



GOLD



SILVER



PLATINUM

\$15,000
(Valued at \$17,500)

Benefits Include:

- Midyear Meeting Platinum Sponsor
- Annual Meeting Platinum Sponsor
- State Meeting
- Golf Events
- CAWV Website
- Full Page Ad in ALL Six Issues of WVCN
- Enhanced Online Directory Listing for One Year
- Ad in CAWV Online Planroom for One Year
- Includes \$1,000 donation to CAWV Scholarship Foundation (tax deductible)

GOLD

\$10,000
(Valued at \$12,500)

Benefits Include:

- Midyear Meeting Gold Sponsor
- Annual Meeting Gold Sponsor
- State Meeting
- Golf Events
- CAWV Website
- Half Page Ad in ALL Six Issues of WVCN
- Enhanced Online Directory Listing for One Year
- Ad in CAWV Online Planroom for One Year
- Includes \$750 donation to CAWV Scholarship Foundation (tax deductible)

SILVER

\$7,500
(Valued at \$9,500)

Benefits Include:

- Midyear Meeting Silver Sponsor
- Annual Meeting Silver Sponsor
- State Meeting
- Golf Events
- CAWV Website
- Quarter Page Ad in ALL Six Issues of WVCN
- Enhanced Online Directory Listing for One Year
- Ad in CAWV Online Planroom for One Year
- Includes \$500 donation to CAWV Scholarship Foundation (tax deductible)



CAWV MIDYEAR MEETING

JANUARY 26-31, 2024

Grand Fiesta Americana All-Inclusive Golf & Spa Resort
LOS CABOS, MEXICO

- Estimated Attendees: 200+
- Quality Keynote Sessions
- Receptions & Social Events
- Excursions & Golf
- Location Changes Annually

BRONZE SPONSOR **\$250**

- Recognition during Welcome Night Reception
- Company listed in Midyear Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

SILVER SPONSOR **\$1,000**

- Signage displayed at Midyear Meeting Registration Area
- Table tents at Welcome Night Reception and President's Reception
- Company listed in Midyear Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

GOLD SPONSOR **\$3,000**

- Signage displayed at Business Sessions, CAWV Board Meeting, and Prayer Breakfast
- Table tents at Welcome Night Reception and President's Reception
- Company logo in Midyear Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

PLATINUM SPONSOR **\$5,000**

- Logo on Midyear Meeting promotional gift
- Table tents at Welcome Night Reception and President's Reception
- Company logo in Midyear Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

EMERALD SPONSOR **\$7,500**

- EXCLUSIVE signage displayed at Welcome Night Reception
- PREMIER recognition in Midyear Meeting program
- Company logo in Newsletter, *West Virginia Construction News* magazine, and association website

DIAMOND SPONSOR **\$10,000**

- Reserved seating at banquet table for ten (10) at President's Banquet
- EXCLUSIVE signage displayed at President's Banquet
- PREMIER recognition in Midyear Meeting program
- Company logo in Newsletter, *West Virginia Construction News* magazine, and association website

REGISTRATION INFORMATION

- COUPLE REGISTRATION - \$750
- SINGLE REGISTRATION - \$400
- CHILD (UNDER 18) - \$125

CONTACT



SHELLY HARTLEY
 Director of Member Services
 shartley@cawv.org
 (304) 342-1166



CAVV ANNUAL MEETING

JULY 11-15, 2024

The Greenbrier Resort
WHITE SULPHUR SPRINGS, WEST VIRGINIA



- Estimated Attendees: 250+
- Quality Keynote Sessions
- Receptions & Social Events
- Golf & Trap Tournaments

BRONZE SPONSOR \$250

- Recognition during Welcome Night Reception
- Company listed in Annual Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

SILVER SPONSOR \$1,000

- Signage displayed at Annual Meeting Registration Area
- Company listed in Annual Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

GOLD SPONSOR \$3,000

- Signage displayed at President's Reception
- Company logo in Annual Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

PLATINUM SPONSOR \$5,000

- Table tents and signage at Annual Meeting General Business Session
- Company logo in Annual Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

EMERALD SPONSOR \$7,500

- EXCLUSIVE signage displayed at Early Bird Reception
- PREMIER recognition in Annual Meeting program
- Company logo in Newsletter, *West Virginia Construction News* magazine, and association website

DIAMOND SPONSOR \$10,000

- EXCLUSIVE signage displayed at President's Banquet
- PREMIER recognition in Annual Meeting program
- Company logo in Newsletter, *West Virginia Construction News* magazine, and association website

REGISTRATION INFORMATION

COUPLE REGISTRATION - \$1,800
SINGLE REGISTRATION - \$1,000
CHILD PRICES VARY WITH AGE

CONTACT



SHELLY HARTLEY
Director of Member Services
shartley@cawv.org
(304) 342-1166



SCHOLARSHIP GOLF OUTING

JUNE 2024

Berry Hills Country Club
CHARLESTON, WEST VIRGINIA



TEE SIGN SPONSOR **\$150**

TENT SPONSOR **\$500**

SET UP A TENT AT THE TEE BOX AND GET THE OPPORTUNITY TO ENGAGE AND INTERACT WITH MEMBERS DURING THE EVENT. PROVIDE COMPLIMENTARY REFRESHMENTS, MARKETING MATERIALS, OR SWAG AND GIVE YOUR COMPANY VISIBILITY. TENTS CAN BE PROVIDED IF YOU DO NOT HAVE ONE.

CAVV GLOW GOLF

SEPTEMBER 2024

Coonskin Park Short Course
CHARLESTON, WEST VIRGINIA



PAR SPONSOR **\$100**

TEE SIGN, RECOGNITION IN THE NEWSLETTER & WEST VIRGINIA CONSTRUCTION NEWS MAGAZINE

BIRDIE SPONSOR **\$250**

EXCLUSIVE SIGNAGE AT THE TWO PREGAME SKILLZ CHALLENGE GAMES, TEE SIGN, RECOGNITION IN THE NEWSLETTER & WEST VIRGINIA CONSTRUCTION NEWS MAGAZINE

EAGLE SPONSOR **\$500**

TENT SPACE, TEE SIGN, RECOGNITION IN THE NEWSLETTER & WEST VIRGINIA CONSTRUCTION NEWS MAGAZINE

MASTER SPONSOR **\$2,000**

LOGO ON ALL EVENT MATERIALS AND SIGNAGE, LOGO ON PROMOTIONAL ITEM, TENT SPACE (OPTIONAL), RECOGNITION IN THE NEWSLETTER & WEST VIRGINIA CONSTRUCTION NEWS MAGAZINE

YCF TOYS FOR TOTS GOLF OUTING

OCTOBER 2024

Little Creek Country Club
SOUTH CHARLESTON, WEST VIRGINIA



TEE SIGN SPONSOR **\$150**

REGISTRATION INFORMATION

PRICES VARY PER EVENT.
GOLF OUTINGS ARE ALSO HELD
AT MIDYEAR AND ANNUAL MEETINGS.

CONTACT



CASSIDY WEBB
Director of Communications
cwebb@cavv.org
(304) 342-1166



CONSTRUCTION LEADERSHIP PROGRAM

JANUARY - MAY 2024

HELD AT VARIOUS LOCATIONS
THROUGHOUT WEST VIRGINIA



SUPPORT OUR FUTURE LEADERS

The CAWV created the Construction Leadership Program (CLP) to educate young professionals on the many perspectives and tools of the construction industry. The program focuses on maximizing the leadership potential of young professionals to benefit them personally and professionally and enriches West Virginia's construction industry. The program runs from January to May and is held in various locations throughout West Virginia.

SUPPORTER \$250

- Company logo in newsletter, website, and *West Virginia Construction News* magazine
- Signage and recognition at featured CLP course breakfast or lunch

ADVOCATE \$500

- Company logo in newsletter, website, and *West Virginia Construction News* magazine
- Signage and recognition at featured CLP course
- Recognition in featured course email invitation
- Opportunity to provide your company swag to course participants

LEADER \$750

- Company logo in newsletter, website, and *West Virginia Construction News* magazine
- Signage and recognition at featured CLP course
- Recognition in featured course email invitation
- Opportunity to provide your company swag to course participants
- Opportunity to be an introductory speaker at a featured course
- Recognition at the President's Banquet at the CLP graduation held at the CAWV Annual Meeting

CHAMPION \$2,500

- Company logo in newsletter, website, and *West Virginia Construction News* magazine
- Signage and recognition at featured CLP course
- Recognition in featured course email invitation
- Opportunity to provide your company swag to course participants
- Opportunity to be an introductory speaker at a featured course
- Recognition at the President's Banquet at the CLP graduation held at the CAWV Annual Meeting
- Opportunity to present awards to graduates at the CLP Graduation
- Champion Sponsor recognition in the CAWV Annual Meeting printed program

REGISTRATION INFORMATION

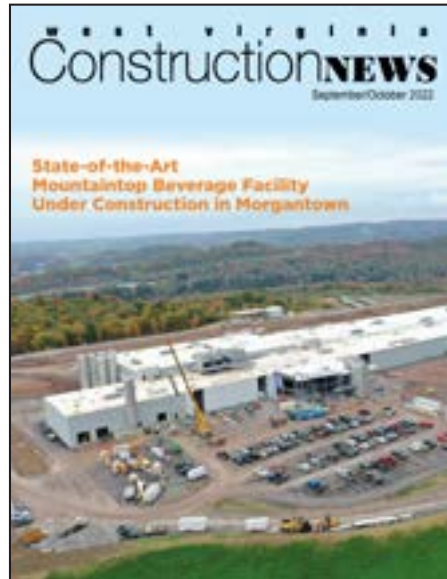
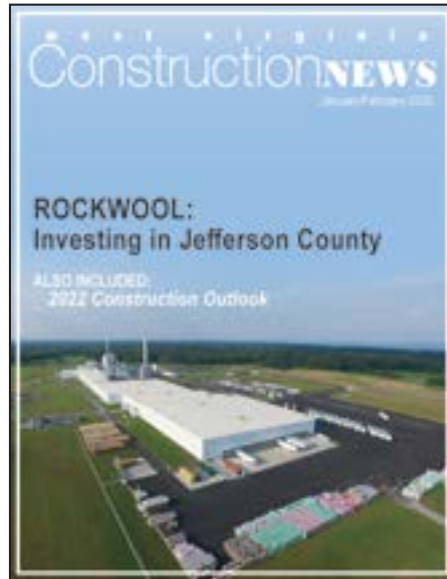
COST: \$1,000 Per Person
DEADLINE: 12/1/2023
SCAN QR CODE FOR INFO



CONTACT



SHELLY HARTLEY
Director of Member Services
shartley@cawv.org
(304) 342-1166



WEST VIRGINIA CONSTRUCTION NEWS

SIX ISSUES PER YEAR - PRINT & DIGITAL VERSIONS AVAILABLE

West Virginia Construction News is the official magazine of the Contractors Association of West Virginia and has been "The Voice of Construction in the Mountain State" for 86 years. Our bi-monthly publication reaches a pass-along readership of more than 3,000, consisting of building, heavy, highway and utility contractors; engineers and architects; legislators; federal, state and local government employees; suppliers of goods and services to the construction industry; and others directly or indirectly associated with the construction industry. Each issue contains current local and state construction issues, features CAWV members, and association activities.



AD RATES (PER ISSUE)

FULL PAGE: \$1,000 (member) - \$1,500 (non-member)

HALF PAGE: \$750 (member) - \$1,000 (non-member)

QUARTER PAGE: \$500 (member) - \$750 (non-member)

CAWV MEMBER DIRECTORY & BUYERS GUIDE

PRINTED ONCE PER YEAR - PRINT & DIGITAL VERSIONS AVAILABLE

The CAWV Membership Directory & Buyers Guide is an indexed guide of all members and the services/products they provide. The publication contains a definitive listing of "who's who" in West Virginia's construction, engineering and design industries. The directory is sent to all members, manufacturing, oil and gas, coal and other construction owners, county boards of education, city maintenance departments, and government agencies in West Virginia.



AD RATES (PER PUBLICATION)

FULL PAGE: \$1,000 (member) - \$1,500 (non-member)

HALF PAGE: \$750 (member) - \$1,000 (non-member)

QUARTER PAGE: \$500 (member) - \$750 (non-member)

ENHANCED ONLINE DIRECTORY LISTING - \$250/year

EXPAND YOUR ONLINE LISTING WITH TEXT, LINKS, PHOTOS, VIDEOS, AND MORE

MORE INFORMATION

TO SEE PAST ISSUES OF WVCN ONLINE, VISIT WVCN.CAWV.ORG.

CONTACT



CASSIDY WEBB

Director of Communications
cwebb@cawv.org
(304) 342-1166

Members can choose an annual sponsorship, or individual sponsorships, to help better plan their budgets for 2024. Please know that the CAWV will continue to offer sponsorships throughout the year for the events included in this packet, in addition to events not listed.

Please complete and return the included form by **January 15, 2024** to cawv@cawv.org or by mail to:

Contractors Association of West Virginia
2114 Kanawha Boulevard, East
Charleston, West Virginia 25311

Contact us at (304) 342-1166 with any questions or for more information.

SPONSOR REGISTRATION FORM

MAKE YOUR SELECTIONS BELOW AND RETURN TO THE CAWV

ANNUAL PARTNERSHIP PROGRAM

PLATINUM	GOLD	SILVER
<input type="checkbox"/> \$15,000 (Valued at \$17,500)	<input type="checkbox"/> \$10,000 (Valued at \$12,500)	<input type="checkbox"/> \$7,500 (Valued at \$9,000)

[or] INDIVIDUAL SPONSORSHIPS

MIDYEAR MEETING

DIAMOND	EMERALD	PLATINUM	GOLD	SILVER	BRONZE
<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$250

ANNUAL MEETING

DIAMOND	EMERALD	PLATINUM	GOLD	SILVER	BRONZE
<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$250

GOLF OUTINGS

SCHOLARSHIP GOLF OUTING	CAWV GLOW GOLF
<input type="checkbox"/> TEE SPONSOR \$150 <input type="checkbox"/> TENT SPONSOR \$500	<input type="checkbox"/> MASTER \$2,000 <input type="checkbox"/> EAGLE \$500 <input type="checkbox"/> BIRDIE \$250 <input type="checkbox"/> PAR \$100
TOYS FOR TOTS GOLF OUTING	
<input type="checkbox"/> TEE SPONSOR \$150	

CONSTRUCTION LEADERSHIP PROGRAM

CHAMPION	LEADER	PARTNER	SUPPORTER
<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250

WEST VIRGINIA CONSTRUCTION NEWS

FULL PAGE	HALF PAGE	QUARTER PAGE
<input type="checkbox"/> \$1,000 PER ISSUE	<input type="checkbox"/> \$750 PER ISSUE	<input type="checkbox"/> \$500 PER ISSUE
PLEASE INDICATE WHICH ISSUES YOU WOULD LIKE YOUR AD TO APPEAR IN WVCN		
<input type="checkbox"/> JANUARY/FEBRUARY	<input type="checkbox"/> MARCH/APRIL	<input type="checkbox"/> MAY/JUN
<input type="checkbox"/> JULY/AUGUST	<input type="checkbox"/> SEPTEMBER/OCTOBER	<input type="checkbox"/> NOVEMBER/DECEMBER

MEMBER DIRECTORY & BUYERS GUIDE

FULL PAGE	HALF PAGE	QUARTER PAGE
<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500

PLEASE RETURN TO CAWV@CAWV.ORG OR MAIL TO:
 CAWV, 2114 KANAWHA BOULEVARD, EAST, CHARLESTON,
 WEST VIRGINIA 25311. CONTACT US AT (304) 342-1166
 WITH QUESTIONS OR FOR MORE INFORMATION.

ENHANCED ONLINE DIRECTORY LISTING

\$250 PER YEAR

NAME _____ COMPANY _____

PHONE _____ EMAIL _____

TOTAL SPONSORSHIP AMOUNT: \$ _____ PAYMENT TYPE - INVOICE ME _____ CHECK ENCLOSED _____