



**CONTRACTORS ASSOCIATION OF WEST VIRGINIA**

**SPONSORSHIP  
OPPORTUNITIES  
2025**



# WHY SPONSOR?

Sponsoring with CAWV is a strategic way to strengthen your company's presence among current and potential clients. By becoming a sponsor, you position your business alongside a century of leadership in West Virginia's construction industry.

Your sponsorship fuels our ongoing mission and, in return, provides your company with exceptional exposure and recognition. You'll connect with a highly engaged network of industry professionals, and your brand will be prominently featured at key events and across our digital platforms, ensuring visibility throughout the year.

Take this opportunity to invest in the future of West Virginia's construction industry and make a lasting impact as a valued CAWV sponsor.

**Please explore our 2025 sponsorship options and discover the benefits of partnering with CAWV. For more information, contact us at (304) 342-1166 or [cawv@cawv.org](mailto:cawv@cawv.org).**

## STEP 1

Commit to a CAWV Annual Partnership **OR** decide how much you want to spend for the year and select individual sponsorships.

## STEP 2

Select the sponsorships in 2025 that add up to your commitment amount.

## STEP 3

**Complete the form and return it to [cawv@cawv.org](mailto:cawv@cawv.org) by January 15, 2025.**

After your commitment is received, you will receive an invoice detailing your package.

Sponsorship packages and prices are subject to change. Annual Partners receive the prices listed at the time of commitment.

# ANNUAL PARTNER PROGRAM

PLATINUM	GOLD	SILVER
<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
Benefits Include: <ul style="list-style-type: none"><li>• Midyear Meeting Platinum Sponsor</li><li>• Annual Meeting Platinum Sponsor</li><li>• State Meeting</li><li>• Golf Events</li><li>• 2025 Car Show Sponsor</li><li>• 2025 CLP Sponsor</li><li>• CAWV Website</li><li>• Enhanced Online Directory Listing for One Year</li><li>• Ad in CAWV Online Planroom for One Year</li><li>• <b>New</b> - Hard Hats &amp; Hot Shots Sponsor</li><li>• Bourbon &amp; Banter Sponsor</li></ul>	Benefits Include: <ul style="list-style-type: none"><li>• Midyear Meeting Gold Sponsor</li><li>• Annual Meeting Gold Sponsor</li><li>• State Meeting</li><li>• Golf Events</li><li>• 2025 Car Show Sponsor</li><li>• 2025 CLP Sponsor</li><li>• CAWV Website</li><li>• Enhanced Online Directory Listing for One Year</li><li>• Ad in CAWV Online Planroom for One Year</li><li>• <b>New</b> - Hard Hats &amp; Hot Shots Sponsor</li><li>• Bourbon &amp; Banter Sponsor</li></ul>	Benefits Include: <ul style="list-style-type: none"><li>• Midyear Meeting Silver Sponsor</li><li>• Annual Meeting Silver Sponsor</li><li>• State Meeting</li><li>• Golf Events</li><li>• 2025 Car Show Sponsor</li><li>• 2025 CLP Sponsor</li><li>• CAWV Website</li><li>• Enhanced Online Directory Listing for One Year</li><li>• Ad in CAWV Online Planroom for One Year</li><li>• <b>New</b> - Hard Hats &amp; Hot Shots Sponsor</li><li>• Bourbon &amp; Banter Sponsor</li></ul>

Members have the flexibility to choose between an annual sponsorship or individual event sponsorships, allowing for easier budget planning in 2025. CAWV will continue to offer sponsorship opportunities throughout the year for both the events included in this packet and additional events that may arise.

Please complete and return the included form by **January 15, 2025** to [cawv@cawv.org](mailto:cawv@cawv.org) or by mail to:

**Contractors Association of West Virginia**  
2114 Kanawha Boulevard, East  
Charleston, West Virginia 25311

Contact us at (304) 342-1166 with any questions or for more information.

# INDIVIDUAL SPONSORSHIPS

## MIDYEAR MEETING

**JANUARY 31 - FEBRUARY 5, 2025**

Hyatt Regency Aruba Resort & Casino  
PALM BEACH, ARUBA

- Estimated Attendees: 300+
- Quality Keynote Sessions
- Receptions & Social Events
- Excursions & Golf
- Location Changes Annually

### **BRONZE SPONSOR** ..... **\$250**

- Recognition during Welcome Night and President's receptions
- Company listed in Midyear Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

### **SILVER SPONSOR** ..... **\$1,000**

- Signage displayed at Midyear Meeting Registration Area
- Table tents at Welcome Night and President's receptions
- Company listed in Midyear Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

### **GOLD SPONSOR** ..... **\$3,000**

- Signage displayed at Business Sessions, Division Meetings and Board Meeting
- Table tents at Welcome Night and President's receptions
- Company logo in Midyear Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

### **PLATINUM SPONSOR** ..... **\$5,000**

- Logo on Midyear Meeting promotional gift
- Table tents at Welcome Night Reception and President's Reception
- Company logo in Midyear Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

### **EMERALD SPONSOR** ..... **\$7,500**

- EXCLUSIVE signage displayed at Welcome Night Dinner
- PREMIER recognition in Midyear Meeting program
- Company logo in Newsletter, *West Virginia Construction News* magazine, and association website

### **DIAMOND SPONSOR** ..... **\$10,000**

- EXCLUSIVE signage displayed at President's Banquet
- PREMIER recognition in Midyear Meeting program
- Company logo in Newsletter, *West Virginia Construction News* magazine, and association website

## REGISTRATION INFORMATION

Rooms are sold out for the 2025 event. Please contact CAWV for more information.

**CONTACT**

**SHELLY HARTLEY**

Director of Member Services  
shartley@cawv.org  
(304) 342-1166

# INDIVIDUAL SPONSORSHIPS

## ANNUAL MEETING

**JULY 10-13, 2025**

The Greenbrier Resort  
WHITE SULPHUR SPRINGS, WEST VIRGINIA



- Estimated Attendees: 350+
- Quality Keynote Sessions
- Receptions & Social Events
- Golf & Trap Tournaments

### BRONZE SPONSOR ..... \$250

- Recognition during Welcome Night Reception
- Company listed in Annual Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

### SILVER SPONSOR ..... \$1,000

- Signage displayed at Annual Meeting Registration Area
- Company listed in Annual Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

### GOLD SPONSOR ..... \$3,000

- Signage displayed at President's Reception
- Company logo in Annual Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

### PLATINUM SPONSOR ..... \$5,000

- Table tents and signage at Annual Meeting General Business Session
- Company logo in Annual Meeting program, Newsletter, *West Virginia Construction News* magazine, and association website

### EMERALD SPONSOR ..... \$7,500

- EXCLUSIVE signage displayed at Early Bird Reception
- PREMIER recognition in Annual Meeting program
- Company logo in Newsletter, *West Virginia Construction News* magazine, and association website

### DIAMOND SPONSOR ..... \$10,000

- EXCLUSIVE signage displayed at President's Banquet
- PREMIER recognition in Annual Meeting program
- Company logo in Newsletter, *West Virginia Construction News* magazine, and association website

## REGISTRATION INFORMATION

COUPLE REGISTRATION - \$1,800  
SINGLE REGISTRATION - \$1,000  
CHILD PRICES VARY WITH AGE

## CONTACT

**SHELLY HARTLEY**

Director of Member Services  
shartley@cawv.org  
(304) 342-1166

# INDIVIDUAL SPONSORSHIPS

## SCHOLARSHIP GOLF OUTING SUMMER 2025

Berry Hills Country Club  
CHARLESTON, WEST VIRGINIA



**TEE SIGN SPONSOR** ..... **\$150**

**TENT SPONSOR** ..... **\$500**

SET UP A TENT AT THE TEE BOX AND GET THE OPPORTUNITY TO ENGAGE AND INTERACT WITH MEMBERS DURING THE EVENT. PROVIDE COMPLIMENTARY REFRESHMENTS, MARKETING MATERIALS, OR SWAG AND GIVE YOUR COMPANY VISIBILITY. TENTS CAN BE PROVIDED IF YOU DO NOT HAVE ONE.

## GLOW GOLF SEPTEMBER 2025

Coonskin Park Short Course  
CHARLESTON, WEST VIRGINIA

*Glow Golf*

**PAR SPONSOR** ..... **\$100**

TEE SIGN, RECOGNITION IN THE NEWSLETTER & WEST VIRGINIA CONSTRUCTION NEWS MAGAZINE

**BIRDIE SPONSOR** ..... **\$250**

EXCLUSIVE SIGNAGE AT THE TWO PREGAME SKILLZ CHALLENGE GAMES, TEE SIGN, RECOGNITION IN THE NEWSLETTER & WEST VIRGINIA CONSTRUCTION NEWS MAGAZINE

**EAGLE SPONSOR** ..... **\$500**

TENT SPACE, TEE SIGN, RECOGNITION IN THE NEWSLETTER & WEST VIRGINIA CONSTRUCTION NEWS MAGAZINE

**MASTER SPONSOR** ..... **\$2,000**

LOGO ON ALL EVENT MATERIALS AND SIGNAGE, LOGO ON PROMOTIONAL ITEM, TENT SPACE (OPTIONAL), RECOGNITION IN THE NEWSLETTER & WEST VIRGINIA CONSTRUCTION NEWS MAGAZINE

## TOYS FOR TOTS GOLF OUTING OCTOBER 2025

Little Creek Country Club  
SOUTH CHARLESTON, WEST VIRGINIA



**TEE SIGN SPONSOR** ..... **\$150**

### REGISTRATION INFORMATION

PRICES VARY PER EVENT.  
GOLF OUTINGS ARE ALSO HELD  
AT MIDYEAR AND ANNUAL MEETINGS.

### CONTACT

**CASSIDY MCDONALD**  
Director of Communications  
cwebb@cawv.org  
(304) 342-1166

# INDIVIDUAL SPONSORSHIPS

## CONSTRUCTION LEADERSHIP PROGRAM

**JANUARY - MAY 2025**

HELD AT VARIOUS LOCATIONS  
THROUGHOUT WEST VIRGINIA



### SUPPORT OUR FUTURE LEADERS

The Construction Leadership Program (CLP) was created to educate young professionals on the many perspectives and tools of the construction industry. The program focuses on maximizing the leadership potential of young professionals to benefit them personally and professionally and enriches West Virginia's construction industry. The program runs from January to May and is held in various locations throughout West Virginia.

#### **SUPPORTER** ..... **\$250**

- Company logo in newsletter, website, and *West Virginia Construction News* magazine
- Signage and recognition at featured CLP course breakfast or lunch

#### **ADVOCATE** ..... **\$500**

- Company logo in newsletter, website, and *West Virginia Construction News* magazine
- Signage and recognition at featured CLP course
- Recognition in featured course email invitation
- Opportunity to provide your company swag to course participants

#### **LEADER** ..... **\$750**

- Company logo in newsletter, website, and *West Virginia Construction News* magazine
- Signage and recognition at featured CLP course
- Recognition in featured course email invitation
- Opportunity to provide your company swag to course participants
- Opportunity to be an introductory speaker at a featured course
- Recognition at the President's Banquet at the CLP graduation held at the CAWV Annual Meeting

#### **CHAMPION** ..... **\$2,500**

- Company logo in newsletter, website, and *West Virginia Construction News* magazine
- Signage and recognition at featured CLP course
- Recognition in featured course email invitation
- Opportunity to provide your company swag to course participants
- Opportunity to be an introductory speaker at a featured course
- Recognition at the President's Banquet at the CLP graduation held at the CAWV Annual Meeting
- Opportunity to present awards to graduates at the CLP Graduation
- Champion Sponsor recognition in the CAWV Annual Meeting printed program

### REGISTRATION INFORMATION

COST: \$1,000 Per Person  
DEADLINE: 12/6/2024  
SCAN QR CODE FOR INFO



### CONTACT

**SHELLY HARTLEY**

Director of Member Services  
shartley@cawv.org  
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2114 Kanawha Boulevard, East  
Charleston, West Virginia 25311

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# SPONSORSHIP REGISTRATION FORM

MAKE YOUR SELECTIONS BELOW AND RETURN TO CAWV

## ANNUAL PARTNER PROGRAM

PLATINUM	GOLD	SILVER
<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000



## [or] INDIVIDUAL SPONSORSHIPS

### MIDYEAR MEETING

DIAMOND	EMERALD	PLATINUM	GOLD	SILVER	BRONZE
<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$250

### ANNUAL MEETING

DIAMOND	EMERALD	PLATINUM	GOLD	SILVER	BRONZE
<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$250

### GOLF OUTINGS

SCHOLARSHIP GOLF OUTING	GLOW GOLF
<input type="checkbox"/> TEE SPONSOR \$150 <input type="checkbox"/> TENT SPONSOR \$500	<input type="checkbox"/> MASTER \$2,000 <input type="checkbox"/> EAGLE \$500 <input type="checkbox"/> BIRDIE \$250 <input type="checkbox"/> PAR \$100
<b>TOYS FOR TOTS GOLF OUTING</b> <input type="checkbox"/> TEE SPONSOR \$150	

### CONSTRUCTION LEADERSHIP PROGRAM

CHAMPION	LEADER	PARTNER	SUPPORTER
<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250

PLEASE RETURN TO [CAWV@CAWV.ORG](mailto:CAWV@CAWV.ORG) OR MAIL TO: CAWV, 2114 KANAWHA BOULEVARD, EAST, CHARLESTON, WEST VIRGINIA 25311. CONTACT US AT (304) 342-1166 WITH QUESTIONS OR FOR MORE INFORMATION.

### ENHANCED ONLINE DIRECTORY LISTING

EXPAND YOUR ONLINE LISTING WITH TEXT, LINKS, PHOTOS, VIDEOS, AND MORE FOR **\$250** PER YEAR

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

TOTAL SPONSORSHIP AMOUNT: \$ \_\_\_\_\_ PAYMENT TYPE - INVOICE ME \_\_\_\_\_ CHECK ENCLOSED \_\_\_\_\_